



# Privacy Notice

Effective date of this Privacy Notice: May 1, 2017

## Introduction

DreamMapper uses personal data collected or processed by the DreamMapper application (“App”). This Privacy Notice applies to the personal data collected by DreamMapper, which is controlled by or under control of by Koninklijke Philips N.V. or any of its subsidiaries (“Philips”). *This is a notice of our Privacy practices, this is not a contract or agreement.*

## Data collected and used

### Account Data

The data collected by the App includes your user name; first and last name; email address; phone number; sleep therapy and prescription data collected from your sleep therapy device; and the device serial number.

- The data collected is used to create and manage your account. Your account will be used to provide you information related to your use and compliance with your sleep therapy device regimen, including viewing your statistical data.

### Data provided by you

The data you enter into the App includes configuring the view/parameter of the data displayed, for example what days you would like to view. You can also document your preferences related to the type of transactional communications (push, email or text messages) that you wish to receive from Philips. The sleep therapy goals you want to achieve and the input that you provide will be used to provide the motivational statements used in the App’s coaching communications. Your sleep therapy physician appointment date can also be entered if you choose to do so. You can also decide whether you would like to receive promotional information and communications related to Philips products and services, whether by email or via notifications in the app.

- The data collected is used to provide you with a view of your usage of the therapy device in order to assist you with complying with your sleep therapy goals. You can set options related to the modes of transactional communication that you wish to receive, such as push messages, text messages and emails related to: goal setting; coaching communications; reminders; and service related announcements. You may change any of the settings and opt-out of receiving notifications, emails, and text messages at any time.

## **Device Data**

You can enable your sleep therapy device to upload data to the App via Bluetooth connection or SD card download. The device data can also be provided to the App by your care provider via the device modem. The device data will be shared with your provider's sleep health record when you register in DreamMapper with the same email address you provided your care provider. The data collected by the device includes information related to your use of the device, such as when you started using the device and the hours of use. The device also collects data related to whether you are achieving compliance with your prescribed sleep therapy regimen, including tracking your mask leakage, your CPAP pressures and your periodic breathing rate.

- The data collected is used to provide you and your care provider with information related to your use and compliance with the device and your prescribed sleep therapy regimen.

## **Cookies**

The App makes use of cookies or similar technologies. The types of cookies that are used in the App maintain the user session and your access to the site.

- The data collected is used to provide you with the App's functions.

## **Permissions**

The App may request permission(s) to access sensors (e.g. camera, WiFi, Bluetooth) or data (e.g. photos, agenda, contacts) on your mobile device.

- We use such data only when it is needed to provide you the App Service and only after you provided consent.

Sometimes the operating system of your mobile device may require that you provide us with a permission to access specific functionality of your device as a technical precondition for the functioning of the App or the underlying operating system. For example the Android operating system may require that you provide permission for the App to access the location of your device in order to function with nearby Bluetooth devices. If this is the case, Philips will not collect the personal data that is associated with the specific functionality for which you have provided the permission.

- This permission is a technical requirement for enabling the App to provide you with its functionality.

Philips product support staff located in the United States of America may at times need to access information to resolve device or software issues. Your permission will be requested prior to access when applicable.

## **Combined data**

We may combine and use anonymized data to help us improve the content, functionality and usability of the App, device, our products and services and to develop new products and services.

We may combine the information collected from you and share it with other companies of the Philips Group and with trusted third parties.

## Marketing

If you choose to receive promotional communications, you can expect to receive emails from us about other Philips products, services, events and offers. You can withdraw consent at any time by clicking the “unsubscribe” link in any email. If you choose to receive advertising via app notifications, you can withdraw your consent at any time by changing your settings in the App.

## Third parties

Philips may use trusted third parties to provide services for the following:

### IT Providers

These providers deliver the necessary hardware, software, networking, storage, transactional services and/or related technology required to run DreamMapper or the service provided. Information is stored and used in the following country based on your geographic location:

- United States (if you are located in the United States, Australia, New Zealand or Canada);
- France (if you are located in a European nation); or
- Japan (if you are located in Japan).

### Cloud Providers

These providers deliver specific services for sending and receiving data between data centers/cloud repositories using secure electronic transfer methods.

### Other Service Providers

These providers deliver specific services for DreamMapper, such as for App user messaging and user analytics. We use this data to help us improve the content, functionality and usability of the App and to develop new products and services

Philips requires these service providers to provide a comparable level of protection for your personal data as Philips provides, to only process your personal data for the specific purposes mentioned above, and to reduce the access to the minimum amount of data they need to deliver a specific service.

If Philips allows a third party to transfer your personal data outside of your geographic region, we will take steps to protect your privacy rights through the use of contractual arrangements or other means, which will provide a comparable level of protection while the information is being processed by our third parties.

Philips will disclose personal data only under this privacy notice and/or when required by law.

Philips sometimes sells a business or a part of a business to another company. Such a transfer of ownership could include the transfer of your personal data directly related to that business, to the purchasing company.

## Choices and rights

Please send an email to [privacy@philips.com](mailto:privacy@philips.com) to make use of your following choices and rights:

### Access

You may at any time request access to your personal data.

### **Request correction**

You may at any time request correction of your personal data.

### **Object**

You may at any time object to the processing of your personal data.

### **Questions or complaints**

You may at any time contact us if you have questions, complaints, concerns or suggestions.

### **Withdrawal of consent**

You can easily withdraw consent (for example opt-out for our marketing services, by using the 'unsubscribe' button below each email we send you).

### **Delete**

If available, you may request your personal data to be deleted at any time.

Please note that your ability to use certain products and services may be restricted when you make use of (some of) your choices and rights.

## **We protect your personal data**

We recognize and take seriously our responsibility to protect the data you entrust to Philips from loss, misuse or unauthorized access. Philips uses a variety of security technologies and organizational procedures to help protect your data. For example, we implement access controls, use firewalls, encryption and secure servers.

## **Special information for parents**

While DreamMapper is not generally targeted at children under the age of 14, it is Philips policy to comply with the law when it requires parental or guardian permission before collecting, using or disclosing the personal data of children.

If a parent or guardian becomes aware that his or her child who is under the age of 14 has provided us with his or her personal data, please contact us at [privacy@philips.com](mailto:privacy@philips.com). If we become aware that a child under the age of 14 has provided us with personal data, we will delete such data from our files.

## **Local specific information: Your California Privacy Rights**

California Civil Code Section 1798.83 permits our customers who are California residents to request and obtain from us once a year, free of charge, information about the personal information (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. If applicable, this information would include a list of the categories of personal information that was shared and the names and addresses of all third parties with which we shared information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please send an e-mail to [privacy@philips.com](mailto:privacy@philips.com).

## **Changes to this Privacy Notice**

The services that Philips provides may change from time to time without prior notice to you. For this reason, we reserve the right to change or add to this Privacy Notice from time to time.

We encourage you to check back often to review the latest version.

The new Privacy Notice will be effective upon posting. If you do not agree to the revised notice, you should alter your preferences, or consider stop using the App. By continuing to access or make use of our services after those changes become effective, you acknowledge you have been informed with the revised Privacy Notice.

**Contact Us:** You can contact us at: [privacy@philips.com](mailto:privacy@philips.com).